

LESSON PLANS FOR ADULT EDUCATORS/TEACHERS/TRAINERS

Module Name: Communication & Collaboration	
Topic 2 Title: Social media	
Lesson Plan 9 – Create a Facebook account	
Duration: 90 minutes	
Aim	The main goal of this lesson plan is to provide all the necessary information about Facebook and how to create a Facebook account
Target Group	Adults (seniors)
Facility/ Equipment	<ul style="list-style-type: none"> ● Classroom ● Internet access ● Projector ● White board
Tools/ Materials	
Main Tasks	<p>1. Task 1: Introduction to Facebook</p> <p>1.1 Start the lesson with a video https://www.youtube.com/watch?v=StPGR1URK5A&ab_channel=ContentMarketing (2 mins)</p> <p>1.2 Discussion questions for the video (15 mins)</p> <ul style="list-style-type: none"> ● What Facebook is ● How Facebook works ● Advantages of Facebook <p>2. Task 2: Create a Facebook account</p>

	<p>2.1 Adult trainers should explain to students how to create a Facebook account (30 mins)</p> <ul style="list-style-type: none">● Explain to the students that they will need to enter their name, email address or mobile phone number, password, date of birth and gender. <p>2.2 All students should create their Facebook account (15 mins)</p> <p>3. Task 3: Wrap-up (10 mins)</p>
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