

## LESSON PLANS FOR ADULT EDUCATORS/TEACHERS/TRAINERS

Module Name: Communication & Collaboration	
Topic 2 Title: Social media	
Lesson Plan 8 – Introduction to social media	
Duration: 90 minutes	
<b>Aim</b>	The main goal of this lesson plan is an introduction to social media world.
<b>Target Group</b>	Adults (seniors)
<b>Facility/ Equipment</b>	<ul style="list-style-type: none"> <li>● Classroom</li> <li>● Internet access</li> <li>● Projector</li> <li>● White board</li> </ul>
<b>Tools/ Materials</b>	
<b>Main Tasks</b>	<p><b>1. Task 1: Introduction to social media</b></p> <p>1.1 Start the lesson with the video <a href="https://www.youtube.com/watch?v=NDNskmUUU4&amp;ab_channel=FutureWorkplace">https://www.youtube.com/watch?v=NDNskmUUU4&amp;ab_channel=FutureWorkplace</a> (3 mins)</p> <p>1.2 Discussion questions for the video (15 mins)</p> <ul style="list-style-type: none"> <li>● What social media is</li> <li>● How do they work</li> <li>● What is their importance in modern societies</li> <li>● Advantages of social media</li> </ul> <p><b>2. Task 2: Most common social media platforms</b></p>



	<p>2.1 Start the lesson with the video <a href="https://www.youtube.com/watch?v=ihnUg0_eS8Q&amp;ab_channel=CaptainGizmo">https://www.youtube.com/watch?v=ihnUg0_eS8Q&amp;ab_channel=CaptainGizmo</a> (5 mins)</p> <p>2.2 Discussion questions for the video (15 mins)</p> <ul style="list-style-type: none"> <li>● The evolution of social media platforms</li> <li>● The most common social media platforms</li> </ul> <p><b>3. Task 3: Online learning</b></p> <p>3.1 Adult trainers can use the <a href="https://learningapps.org/">https://learningapps.org/</a> online tool to validate the knowledge of participants to social media (15 mins)</p> <p><b>4. Task 4: DIGITALISE ME training curricula regarding the topic of social media</b></p> <p>4.1 Adult trainers should explain to students in which social media platforms will focus in this training: (25 mins)</p> <ul style="list-style-type: none"> <li>● Facebook</li> <li>● YouTube</li> </ul> <p><b>5. Task 5: Wrap-up (10 mins)</b></p>
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