

LESSON PLANS FOR ADULT EDUCATORS/TEACHERS/TRAINERS

Module Name: Communication & Collaboration	
Topic 3 Title: Instant Messaging Services	
Lesson Plan 31 – Social media and Instant messaging services wrap-up	
Duration: 60 minutes	
Aim	The main goal of this lesson plan is a final practical lesson to provide all the necessary information regarding the differences between social media and instant messaging services applications.
Target Group	Adults (seniors)
Facility/ Equipment	<ul style="list-style-type: none"> ● Classroom ● Internet access ● Projector ● White board ● Sticky notes ● A3 paper
Tools/ Materials	<ul style="list-style-type: none"> ● Handout 1 ● Handout 2 ● Handout 3
Main Tasks	<p>1. Task 1: Social media vs. Instant messaging services</p> <p>1.1 Adult trainers should make a summary regarding the social media and instant messaging services applications (see Handout 1) (15 mins)</p> <p>1.2 Adult trainers should identify the differences between the social media and instant messaging services applications (see Handout 2) (15 mins)</p>

	<p>2. Task 2: Activity</p> <p>2.1 Adult trainers should divide the class into groups with 3 participants into each group (10 mins)</p> <p>2.2 Adult trainers should give to each group, different stickers which are the logos of social media and messaging services applications. Adult learners should match the logos within their names into an A3 paper (see Handout 3) (25 mins)</p> <p>3. Task 3: Wrap-up (10 mins)</p>
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HANDOUT 1: Social media vs. Instant messaging services



SOCIAL MEDIA: Is “computer-based technology that facilitates the sharing of ideas, thoughts, and information through the building of virtual networks and communities. By design, social media is internet-based and gives users quick electronic communication of content. Content includes personal information, documents, videos, and photos. Users engage with social media via computer, tablet or smartphone via web-based software or web application, often utilizing it for messaging.” (*Investopedia*)

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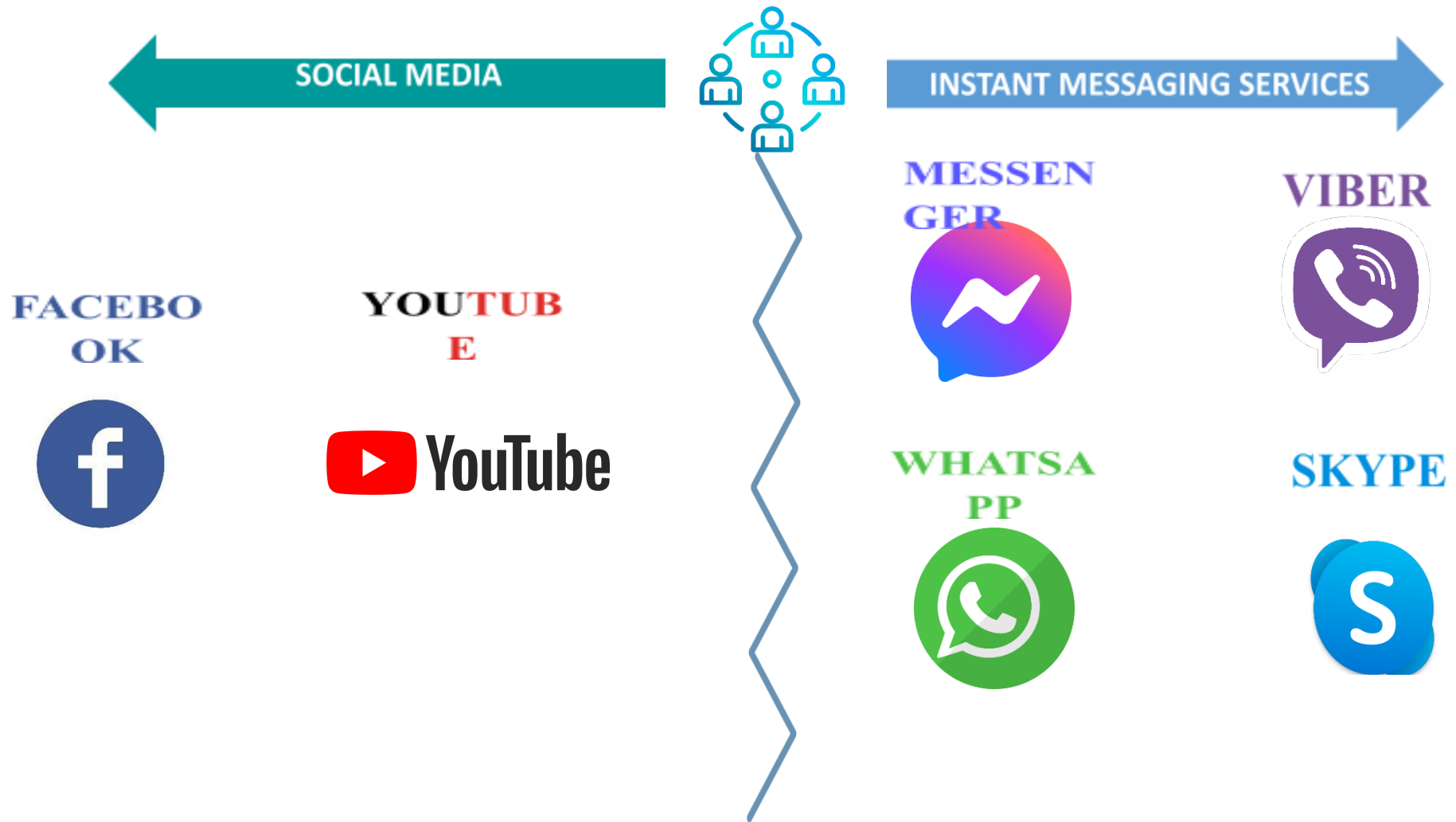




INSTANT MESSAGING SERVICES: Instant messaging often called just IM is the exchange of real-time messages through a specific application or software using an Internet connection. Instant messages usually take place between two users and are private conversations. A feature that instant messages provide is the ability to see if the person you are interested in sending a message is online, something that is called presence. You are also able to see whether your message was delivered and read. Instant messages do not only contain text, but they can have text, files, emoji, stickers etc.



HANDOUT 2: Social media vs. Instant messaging services



HANDOUT 3: Activity

**WHATSA
PP**

**MESSEN
GER**



**FACEBO
OK**



VIBER



SKYPE



**YOUTUB
E**