

LESSON PLANS FOR ADULT EDUCATORS/TEACHERS/TRAINERS

Module Name: Communication & Collaboration	
Topic 2 Title: Social media	
Lesson Plan 15 – YouTube channels	
Duration: 90 minutes	
Aim	The main goal of this lesson plan is to provide all the necessary information how to search and find YouTube channels.
Target Group	Adults (seniors)
Facility/ Equipment	<ul style="list-style-type: none"> • Classroom • Internet access • Projector • White board
Tools/ Materials	<ul style="list-style-type: none"> • Handout 1
Main Tasks	<p>1. Task 1: Introduction</p> <p>1.1 Start this task with a video https://www.youtube.com/watch?v=l0eM1_JVqHE&feature=emb_title&ab_channel=TeamYouTube%5BHelp%5D (4 mins)</p> <p>2. Task 2: YouTube channels</p> <p>2.1 Discussion for the video (20 mins)</p> <ul style="list-style-type: none"> • What a YouTube channel is • How a YouTube channel works • Why is useful to create a YouTube channel



	<p>3. Task 3: Sign in to your YouTube account</p> <p>3.1 Adult learners should sign in to their YouTube account (10 mins)</p> <p>4. Task 4: Search and find channels on YouTube</p> <p>4.1 Adult trainers should explain to students how to search for channels on YouTube (20 mins)</p> <p>4.2 Adult trainers should provide to students (see Handout 1) a list with YouTube channels to search (5 mins)</p> <p>4.3 Adult learners need to search for the channels on YouTube (25 mins)</p> <p>5. Task 5: Wrap-up (10 mins)</p>
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HANDOUT 1: Search channels on YouTube

- **Google**
- **Alpha Cyprus**
- **ANT1 TV Greece**
- **Council of the EU**
- **Digital Single Market**
- **European Commission**
- **Visit Cyprus**

