

LESSON PLANS FOR ADULT EDUCATORS/TEACHERS/TRAINERS

Module Name: Communication & Collaboration	
Topic 2 Title: Social media	
Lesson Plan 13 – Introduction to YouTube channel	
Duration: 90 minutes	
Aim	The main goal of this lesson plan is to provide all the necessary information about YouTube and how to sign in their YouTube account.
Target Group	Adults (seniors)
Facility/ Equipment	<ul style="list-style-type: none"> ● Classroom ● Internet access ● Projector ● White board
Tools/ Materials	
Main Tasks	<p>1. Task 1: Introduction to YouTube</p> <p>1.1 Start the lesson with a video https://www.youtube.com/watch?v=eLYizanla8A&ab_channel=ShaunandKyra (6 mins)</p> <p>1.2 Discussion questions for the video (15 mins)</p> <ul style="list-style-type: none"> ● What YouTube is ● How YouTube works ● Advantages of YouTube <p>2. Task 2: Create a YouTube account</p>

	<p>2.1 Adult trainers should explain to students how to create a YouTube account and the link between the Google account (20 mins)</p> <p>2.2 All students should sign in to their YouTube account using their Google account (20 mins)</p> <p>3. Task 3: Wrap-up (10 mins)</p>
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